**Conewago Stewardship Development Team Meeting**

**July 14, 2011, 1:00 pm to 3:00 pm
303 Church Hall, Penn State Harrisburg**

**MINUTES**

**Attending:**

Susan Marquart, NRCS
Mike Hubler, DCCD
John Hertzler, TCCCA, Vision Team
Rugh Henderson, S. Londonderry Twp.
Stephanie Eisenbise, TCCCA, CBF
Jennifer Fetter, PSU
Matt Royer, PSU
Justin Kauffman, PSU
Kevin Lutz, Lanc. CCD
Kathy Brasier, PSU (via Adobe Connect)
Katie Hess-Reichard, PSU (via Adobe Connect)

1. **Presentation of Landowner Survey Data**

Kathy and Katie presented preliminary results of landowner survey data. Presentation showed very interesting results. Return rate was excellent—over 50% for farmers and over 40% for nonfarmers. Results showed a high degree of personal responsibility for clean water, and willingness to do their part for clean water. Farmers surveyed slightly higher than nonfarmers on this point. Conservation Districts and Extension consistently scored the highest in trustworthiness and familiarity. Maintenance identified as a top barrier for both farmers (#1) and nonfarmers (#4). Results will be presented at SWCS conference in DC next week.

1. **Outreach Opportunities**

The team discussed various outreach opportunities to increase awareness of the Initiative in the watershed community. A historical tour of Colebrook is being planned for last Saturday of September, and could provide an opportunity for a display and literature. Initiative will be at the Etown Fair with a booth and signup sheet. Matt will work with Justin to input postcard returns into a database so we can share them with municipalities and other partners and do some targeted outreach.