**Conewago Creek Initiative
Stewardship Development Team Meeting**

**January 31, 2012**

**303 Church Hall, Penn State Harrisburg
Minutes**

**Attending:**

Matt Royer (Penn State Extension)

Nate Straw (Penn State Extension)

Rugh Henderson (S Londonderry Twp)

Kathy Brasier (Penn State)

Mike Hubler (DCCD)

**Outreach Events**

The current schedule of events for 2012 was discussed in terms of opportunities for outreach and engagement they include

* Winter farmer meeting (2/3)
* Manure Management Planning sessions and workshops, PAOneStop workshop
* Fish Sampling (June)
* Equine workshop (May)
* Possible “bioblitz” at Hershey Meadows

**Landowner Survey**

A full report will be developed, as will a short, 3-4 page summary report for public distribution and for sending to landowners who indicated they wanted to receive a report on the results.

Team members had an open discussion on how to use the survey data. Concepts discussed include: communicating a “conservation ladder” approach (helps bring in the believers); aggregating landowner survey results geographically (by subwatershed, by municipality); use the survey results for education and honing the message; identifying top barriers and how to overcome them; look at our Initiative objectives and redefine them as needed; develop a “where to go for help” based on identified needs and messengers; communicate status of the watershed.

**Partner Updates**

Mike Snyder-NRCS and FWS working in Lebanon County on a wetlands restoration under WRP.

Matt Royer- Contact with landowner interested in pasture renovation. Will put him in touch with Mike Snyder, NRCS.

Carl Rohr- Talked with FWS Old Hershey Road project will begin when crews are available to begin this fall. Stream restoration funded under 319 grant to watershed group. Permit issued by DEP.