**Conewago Creek Initiative  
Non Ag Team Meeting**

**April 9, 2012**

**303 Church Hall, Penn State Harrisburg  
Minutes**

**Attending:**

Matt Royer (Penn State Extension)

Nate Straw (Penn State Extension)

Kara Kalupson (Lanc CCD)

Mike Hubler (DCCD)

Kelly Gutshall (LandStudies)

Andy Korzon (LandStudies)

Carl Rohr (DEP)

Rugh Henderson (S Lond Twp)

Jennifer Fetter (Penn State Extension)

**Stormwater Incentives Program**

The team discussed current status of the stormwater incentives program. Details of the Program Guidance have been worked out through previous meetings and email follow up. RFP submissions were reviewed and LandStudies was selected as the successful firm to conduct stormwater assessments. We will be funding the cost of the plan development so there will be no cost to the landowner.

Team discussed how to get the word out. Since funds are limited, it was agreed to use a “slow” and controlled outreach strategy. We will develop and send postcards to the 74 landowners who mailed landowner survey postcards back to us. We’ll also use word of mouth and promote at events like the upcoming Earth Day Celebration. Some one-on-one recruitment if necessary.

Team discussed need to have contractors involved in construction as well as design. Firms doing design work must at least provide construction oversight. This will be a requirement to be prequalified. RFQ has been developed and sent out; review team is still reviewing submissions and will soon have a list of prequalified contractors. Kickoff meeting with selected firms will then be scheduled.

Matt and Mike working through partner agreements and landowner agreement for participating firms, landowners.